Saasmob's Smart Restaurant solution improves customer service by providing customers access to information on any device, including mobile phones, generates additional revenue through customer retention and referrals, increases staff productivity through online and offline access to data and cuts costs by eliminating paper.

Mobile Portal/ on-device app: The number of customers who want to access the web on their mobile device is growing by leaps and bounds. Enables the customer to access your website from their device of choice and improves customer service.

Mobile Operation Management: Enables Ordering and Billing on the Mobile Devices. This way the waiters can take orders on their mobile devices and it can be sent to the kitchen instantaneously for example. This reduces the operating costs drastically.

Queue Management: This application allows the restaurant to place their walk-in customers into a queue and text them when their table is ready. This avoids the cost of getting additional devices/solutions to manage queues and alert customers.

Mobile Location Finder: Allows the restaurant to have consumers pull their locations with a click of a button based on Zipcode, GPS, City or Airport (with Directions/Map). This will increase the traffic for the restaurant and reduce the calls (e.g. operating cost) for directions/location.

Loyalty Program: Customers who stick to a particular restaurant get Loyalty Rewards like free entrees, free starters, other gifts etc. This drives more traffic to the restaurant.

Suggestion Box : Customers can send feedback from their mobile phones or computers. This helps improve the quality of the service greatly. This also helps the restaurant keeping their menu inline with changing customer trends.

Mobile Coupons : Restaurants can send coupons to new and existing customers on their phones or computers. This brings in new business as well as repeat business without the cost of publishing paper coupons.

Mobile Reservations/Orders: Allows customers to make reservations or place orders on their mobile phones or computers. This improves the customer service and reduces the operating cost for the restaurants.

Rate it : Enable customers to rate restaurants, menus, dishes and facilities and treatments. Track ratings over time as a stock chart. This improves customer service and quality of service.

In summary, this is how we can make your business run better:

Highlights

- Improve customer service by providing anytime, anywhere access to information

- Generate additional revenue through customer retention and referrals

- Cut costs by automating processes and eliminating paper

- Increase staff productivity through online, offline access

Why GUUga cV

- Lower Total Cost of Ownership (upto 80% less)

- Software-as-a-Service model for lower upfront investment, quicker deployment

- Broadest device support

	Improved Customer Service	Increased Revenue	Lower Cost	Higher Productivity
Mobile Portal	Y	Y	Y	Y
Mobile Operation Management			Y	Y
Queue Management			Y	Y
Mobile Location Finder	Y	Y	Y	
Mobile Reminders		Y	Y	
Loyalty Program	Y	Y		
Suggestion Box	Y			Y
Mobile Coupons		Y	Y	
Mobile Reservations/Orders	Y	Y	Y	Y
Rate it	Y			